

Basic Training: American Legion Style

Leadership by example is an ethos instilled in every veteran the first day of basic training. The best instructors inspire trainees with their knowledge.

Knowledge is an essential ingredient to any recipe for success. If you were an uncertain customer, would you buy a car from a salesperson who had no idea what type of engine was beneath the hood? Likewise, would you be impressed by an “experienced” American Legion leader who did not know any of the words to the Preamble of our Constitution?



Join Don Schilling, Olivia Headley and Tim Mosman for the course on BASIC TRAINING in 2018 on January 20, May 19 or September 15 at Hollywood Post, 2035 North Highland Ave. 10 a.m. Department Convention June 22, Friday 2 p.m.

LOS TRES AMIGOS have taught for the past 3 years The American Legion Extension Institute, our online training course which is being rebranded as American Legion Basic Training and will be free to all members of the

American Legion Family. We truly believe this course will enhance the recruiting and retention of members.

The American Legion has 99 years of fascinating history. It has four pillars upon which it was founded and many distinct programs, each with unique features and missions that support those pillars. Veterans do not automatically become familiar with the nuances and procedures of our programs on their first day of Legion membership. They don't often wish to study every provision of our National Constitution and Bylaws nor do they want to memorize the *Post Officers Guide*. Much of what they need to know can come with experience but it usually takes an effort and a willingness to learn.

Our numbers continually prove the more involved a Legionnaire is in our organization, the more likely he or she will be to renew membership. “American Legion Basic Training,” will go a long way to baiting the hook and building brand loyalty for those with the desire to lead and participate in The American Legion.

INFORMATION Tim Mosman 213 388 2655 eMail Olivia@att.net www..calegion.org www.legion.org